**The Futuro Media GroupAmerica By the Numbers with Maria Hinojosa: ABYN103 – OUR PRIVATE IDAHO**

**PBSd SCRIPT FINAL 09/03/14**

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| **TIMECODE** | **VISUALS** | **NARRATION/AUDIO** |
| 01:00:00:00 | BEAUTY SHOTS / WHITE FAMILY IN TOWN / KIM INT.  | KIM BOLAND: Here you can run into people that are just very like-minded.  |
| 01:00:03:20 | PAT BOLAND INT. / NORTH IDAHO CHRISTIAN SCHOOL EXT. | PAT BOLAND: It's a conservative area. I have conservative values.  |
| 01:00:06:17 | B-ROLL OF IDAHO / REPUBLICAN SIGNS, STICKERS ETC.  | **MARIA HINOJOSA VO:** **NORTHERN IDAHO: A HAVEN FOR WHITE CONSERVATIVES...** |
| 01:00:10:06 | NORM GISSEL INT.  | NORM GISSEL: They come up here because they’re exhausted with multicultural issues.  |
| 01:00:14:07 | B-ROLL OF IDAHO / JOHN ALDEN INT.  | JOHN ALDEN: We've had problems for fifty years now with any prayer in schools.  |
| 01:00:18:04 | ARCHIVAL PHOTOS OF ARYAN NATIONS  | **MARIA HINOJOSA VO:** **STILL HAUNTED BY A HISTORY OF EXTREME RACISM…** |
| 01:00:21:06 | HOSS INT. IN FIRE STATION / ARCHIVAL PHOTOS OF NEO-NAZIS | JOSHUA HOSTON: We’ll see swastikas. We’ll see various verses that are offensive.  |
| 01:00:24:17 | PATRICIA INT.  | PATRICIA GONZALES: He went like this. [Mimes shooting] |
| 01:00:26:11 | MARIA WITH BOLANDS | PAT BOLAND: Don't come change Idaho. Come an’ fit into Idaho, and we'd love to have you.  |
| 01:00:29:10 | MARIA SHOOTING RIFLE  | [Maria shoots apple] |
| 01:00:30:0201:00:40:0501:00:42:0801:00:47:1801:00:51:1201:00:55:0901:01:01:1401:01:04:10 | **TITLE SEQUENCE:****AMERICA BY THE NUMBERS with MARIA HINOJOSA** | **MARIA HINOJOSA STAND-UP:****THIS IS THE NEW AMERICA. BLACK, BROWN, ASIAN, LGBT, IMMIGRANTS. THE COUNTRY IS GOING THROUGH A MAJOR DEMOGRAPHIC SHIFT AND THE NUMBERS SHOW IT.**LIZETTE WILLIAMS: The face of the U.S. has changed. CHRISTINA IBANEZ: We’re Americans, we care about the same things. But yet we also want to preserve our culture.GRAHAM THOMAS: I just see it destroying what we had planned to happen here.**MARIA HINOJOSA STAND-UP:** **BY 2043 WE WILL BE A MAJORITY NON-WHITE NATION.** NORM GISSEL: We are making as we speak a new America. And it's a marvelous moment in American history.OMAR SHEKEY: Everybody’s voice is important to this debate.**MARIA HINOJOSA STAND-UP:** **AMERICA BY THE NUMBERS, I’M MARIA HINOJOSA.** |
| 01:01:10:02 | **UNDERWRITING CREDITS** | **UNDERWRITING CREDITS V/O:****THIS PROGRAM WAS MADE POSSIBLE, IN PART, BY:****FORD FOUNDATION…****W.K. KELLOGG FOUNDATION…****DRUCKENMILLER FOUNDATION…****THE CORPORATION FOR PUBLIC BROADCASTING…****AND BY CONTRIBUTIONS TO YOUR PBS STATION FROM VIEWERS LIKE YOU… THANK YOU.** |
| 01:01:30:03 | **MARIA STANDUP** | **MARIA STANDUP: BEHIND EVERY NUMBER, THERE'S A STORY. AND TODAY'S NUMBERS TELL A DRAMATIC ONE.**  |
| 01:01:35:14 | **META-GFX**:Map of U.S. with white & colored dots concentrated in metro areas. Dots move from cities to suburbs. Some white dots move further out to exurbs.  | (music)**MARIA HINOJOSA VO:** **AS OUR CITIES AND SUBURBS BECOME MORE DIVERSE, MANY WHITE AMERICANS ARE MOVING TO HOMOGENEOUS “EXURBS.”** |
| 01:01:44:06 | **META-GFX**:Pie chart showing whites’ 6% contribution to U.S. population growth. Changes to 73% to show whites’ 6% contribution to exurb growth.  | **MARIA HINOJOSA VO:** **IN THE LAST DECADE, WHITES WERE RESPONSIBLE FOR ONLY 6% OF THE GROWTH OF THE U.S. POPULATION AS A WHOLE. BUT THEY ACCOUNTED FOR 73% OF THE GROWTH OF AMERICA’S EXURBS.**  |
| 01:01:54:16 | **TITLE: OUR PRIVATE IDAHO** |  |
| 01:01:56:20 | **OPENING CREDITS****LOWER-THIRDS:** ANCHOR Maria HinojosaPRODUCED & DIRECTED BYBilly ShebarEDITED BYXuan VuDIRECTOR OF PHOTOGRAPHY Jonathan Furmanski SCENIC SHOTS / SMALL-TOWN LIFE / PEOPLE WAVING ETC. | **MARIA HINOJOSA VO:** **WITH ITS SCENIC BEAUTY AND A MAIN STREET WHERE EVERYONE WAVES - WHETHER THEY KNOW YOU OR NOT - COEUR D’ALENE IN NORTHERN IDAHO IS A POSTCARD PICTURE OF SMALL-TOWN AMERICA AS IT USED TO BE… MOSTLY WHITE.** |
| 01:02:11:07 | CDA MARATHON  | Announcer: Three- two- one- [gunshot]. |
| 01:02:16:16 | **GFX:** Pie chart – CDA White Population: 92% to U.S. White Population: 63%.  | **MARIA HINOJOSA VO:** **OF ITS 46,000 RESIDENTS, 92% ARE WHITE, COMPARED TO 63% OF THE U.S.**  |
| 01:02:24:19 | CDA MARATHON  | **MARIA HINOJOSA VO:** **COEUR D'ALENE'S POPULATION HAS NEARLY DOUBLED SINCE 1990, AND THE VAST MAJORITY OF NEW ARRIVALS ARE WHITE.**  |
| 01:02:31:15 | EPISODE STANDUP / CDA MARATHON  | **MARIA STAND-UP:** **I CAME HERE TO UNDERSTAND THE REASONS BEHIND THIS WHITE MIGRATION, AND TO FIND OUT WHAT IT'S LIKE TO LIVE IN AN OVERWHELMINGLY WHITE COMMUNITY AT A TIME OF SO MUCH DEMOGRAPHIC CHANGE.**  |
| 01:02:41:15 | KIM PORTRAIT**LOWER-THIRD:** KIM BOLANDReal Estate Broker  | **MARIA HINOJOSA VO:** **KIM BOLAND, A REAL ESTATE BROKER WHO MOVED HERE 13 YEARS AGO FROM SUBURBAN LOS ANGELES, OFFERED TO SHOW ME AROUND.**   |
| 01:02:51:00 | KIM & MARIA IN CAR | KIM BOLAND: So this is what's considered the prairie off to your right. And on our left is the trailer park.  |
| 01:02:56:20 | KIM & MARIA IN CAR / SHOTS OF TRAILER PARK FROM CAR | MARIA HINOJOSA: So, your clientele ranges from--KIM BOLAND: “That,” to nice. MARIA HINOJOSA: So you have poor whites and very wealthy whites-- KIM BOLAND: Right.  |
| 01:03:06:08 | DRIVING INTO DRIVEWAY OF HOUSE / EXTERIOR OF HOUSE.  | **MARIA HINOJOSA VO:** **KIM TOOK ME TO A HOUSE FOR SALE ON THE SPOKANE RIVER.** |
| 01:03:10:13 | M & K IN HOUSE / EXTERIOR OF HOUSE.  | KIM BOLAND: Go ahead. And if you go back straight down this hall you'll see the amazing views. MARIA HINOJOSA: Wow. Oh my gosh. Wow. Wow. KIM BOLAND: And there's a rock right there that you could stand on and fish from the rock right there. That would be very fun to do. |
| 01:03:36:17 | KIM AND MARIA OUTSIDE  | MARIA HINOJOSA: Do you remember there being something that was just kind of like this is the reason why I came to Northern Idaho? KIM BOLAND: Yes. The DMVs in California were horrendous long, long lines. Nobody spoke English anywhere. Where here we walked in the door, and the person that was at the counter just, "Hi, can I help you?" Yes. You're talking to me. MARIA HINOJOSA: Everybody's speaking English. KIM BOLAND: Yeah. I didn't have to try to figure it out or nobody's figuring anybody out. It's just easy.  |
| 01:04:00:0601:04:03:19 | CROSSING RIVER IN CAR / DRIVINGBOLAND FAMILY PORTRAIT | KIM BOLAND: We are going over the Spokane River. **MARIA HINOJOSA VO:** **TEN MINUTES BY CAR FROM DOWNTOWN COEUR D’ALENE, KIM LIVES ON TEN ACRES WITH HER HUSBAND PAT AND THEIR TWO CHILDREN, KELLY AND JIMMY.**  |
| 01:04:12:07 | ENTERING PROPERTY / “BEWARE OF WIFE” SIGN  | KIM BOLAND: Okay. Here's home. And there's the creek.  MARIA HINOJOSA: “Beware of wife?” [LAUGHS]KIM BOLAND: Yeah, Pat thought it was funny. MARIA HINOJOSA: So you are a powerful woman, on this land.KIM BOLAND: Yeah, apparently. [LAUGHS] |
| 01:04:27:04 | PAT GREETS KIM & MARIA / WALK INTO WOODS / SAWING LOGS  | **MARIA HINOJOSA VO:** **BOTH KIM AND PAT WORKED IN LAW ENFORCEMENT IN LOS ANGELES DURING THE 1990s, A DECADE OF RACIAL UNREST.** **THEY’RE PART OF THE SO-CALLED “BLUE MIGRATION” – HUNDREDS OF RETIRED LAPD AND COUNTY POLICE WHO HAVE MOVED TO NORTHERN IDAHO.** **THE BOLANDS RELOCATED IN 2001, WHEN KELLY AND JIMMY WERE STILL PRE-SCHOOLERS.** |
| 01:04:50:05 | MARIA TALKS WITH KELLY AND JIMMY | MARIA HINOJOSA: You like this kind of outdoor work? KELLY BOLAND:Mom likes it. So we all get to like it. [LAUGHTER] |
| 01:04:57:05 | KELLY & MARIA SPLIT WOOD / PAT SAWS LOGS | **MARIA HINOJOSA VO:** **AS WE TURNED THEIR TIMBER INTO FIREWOOD, I COULD SEE THE APPEAL OF THE BOLAND’S LIFESTYLE – THE CONNECTION TO THE LAND THAT CITY-DWELLERS LIKE ME RARELY GET TO EXPERIENCE.**  |
| 01:05:08:03 | **LOWER-THIRD:** **PAT BOLAND****Former L.A. County Deputy Sheriff**  | MARIA HINOJOSA: So this is pretty different than when you were with the Sheriff's Department in Los Angeles.PAT BOLAND: It's very different, yes. I was blessed that I was able to leave early. And I'll be honest with you, I never looked back. I miss the fun part about being a Deputy Sheriff, but I don't miss the politics.  |
| 01:05:26:00 | PAT PUTS WOOD IN FIRE PIT | **MARIA HINOJOSA VO:** **PAT GREW UP IN BOZEMAN, MONTANA, AND MOVED TO LOS ANGELES FOR BETTER JOB OPPORTUNITIES IN LAW ENFORCEMENT.**  |
| 01:05:32:19 | MARIA SITS WITH BOLAND’S AROUND FIRE | PAT BOLAND: Have a seat. Relax. Enjoy the fire. |
| 01:05:34:23 | MARIA SITS WITH BOLAND’S AROUND FIRE | **MARIA HINOJOSA VO:** **BUT HE WASN’T PREPARED FOR THE RACIAL POLITICS OF L.A. IN THE ‘90S.** |
| 01:05:39:2201:05:56:01 | MARIA SITS WITH BOLAND’S AROUND FIRE | PAT BOLAND: Something that I noticed when I went to southern California was that ethnicity mattered all of the sudden. You know, when I was in law enforcement it was huge. It seemed like that was all that mattered. And it just seemed ridiculous to me. MARIA HINOJOSA: What do you mean?PAT BOLAND: I can give you a couple of personal examples. MARIA HINOJOSA: Yeah.PAT BOLAND: I was on a promotion list, so I was excited. And, um, the next day, the… the promotion list came out, and I wasn't on it. And my supervisor, you know, called the chain of command and found out why my name was removed from the list -- and it was removed because I was white. It just made no sense at all to me. So, everything when I was in law enforcement in California revolved around that. MARIA HINOJOSA: Did you feel like you were being discriminated, because of the fact that you were a white man?PAT BOLAND: Oh, yeah. Absolutely. And, I mean -- based on that story wouldn't you feel that way?  |
| 01:06:28:16 | MARIA SITS WITH BOLAND’S AROUND FIRE | MARIA HINOJOSA: Is part of the reason for wanting to be here, wanting to be with people who share your kind of outlook on life? Being with people who are like you? PAT BOLAND: I would agree with that -- it's a conservative area. I have conservative values. It's a very Christian area. There's a lot of churches here. Uh, that's a big part of our life, so that works out. |
| 01:06:49:07 | **GFX:** IMPORTANCE OF DIVERSITY – Bar graphs:Conservatives: 20%Liberals 76%  | **MARIA HINOJOSA VO:** **ACCORDING TO A 2014 STUDY BY PEW RESEARCH CENTER, ONLY 20% OF CONSERVATIVES SAY IT’S IMPORTANT TO LIVE SOMEWHERE WITH A MIX OF PEOPLE FROM DIFFERENT RACIAL AND ETHNIC BACKGROUNDS, COMPARED TO 76% OF LIBERALS.**  |
| 01:07:04:1401:07:13:11 | MARIA SITS WITH BOLAND’S AROUND FIRE**LOWER THIRD:**KELLY BOLAND | MARIA HINOJOSA: Have you thought about the fact that you’re living in a part of the country that in a lot of ways is very different from what's happening demographically in the rest of the country? KELLY BOLAND: It's not like this is our little bubble. I mean, it is! But we also understand that this is not how it is everywhere.  |
| 01:07:19:07 | MARIA SITS WITH BOLAND’S AROUND FIRE | KIM BOLAND: It is absolutely something we have never talked about, because -- I don't know. We just don't. There's too many other things to talk about -- the kids, how their school day went, what happened at work. So to sit down and have a discussion, "Gee! I didn't meet anybody today that wasn't white?" I mean, that just would be weird. [CHUCKLES]  |
| 01:07:38:07 | MARIA SITS WITH BOLAND’S AROUND FIRE | PAT BOLAND: I don't wanna turn this into a race thing. I understand that things have happened in the past that shouldn't have. From what I see, it's not occurring at the rate that it was. And, uh, I don't know -- I just think people should be judged for who they are. |
| 01:07:51:06 | B-ROLL OF CDA | **MARIA HINOJOSA VO:** **RACE IS A SENSITIVE SUBJECT IN COEUR D’ALENE.**  |
| 01:07:54:16 | ARCHIVAL PHOTOS OF ARYAN NATIONS**GFX:** Map of northwestern “home land” with Aryan Nations” logo.  | **MARIA HINOJOSA VO:** **BEFORE THE BOLANDS ARRIVED, THIS TOWN WAS A HOTBED OF WHITE SUPREMACY.** **RICHARD BUTLER MOVED HERE FROM CALIFORNIA IN 1974 TO FOUND THE ARYAN NATIONS AND TO ESTABLISH A WHITES-ONLY HOME LAND IN THE PACIFIC NORTHWEST.**  |
| 01:08:10:07 | ARCHIVAL - RICHARD BUTLER SPEECHARCHIVAL PHOTO OF ARYAN NATIONS | RICHARD BUTLER: The alien is now flooding in. They are displacing the people of Los Angeles, San Diego, They’re displacing the people out of Chicago and out of New York… There is nothing more that the white Aryan can do but separate himself.  |
| 01:08:26:17 | ARCHIVAL PHOTOS – A.N. COMPOUND / PICS OF FIRE BOMBING AFTERMATH | **MARIA HINOJOSA VO:** **AT THE ARYAN NATIONS HEADQUARTERS, BUTLER INCITED HIS FOLLOWERS TO COMMIT HATE CRIMES, INCLUDING FIRE-BOMBINGS AND ATTEMPTED MURDERS.**  |
| 01:08:26:17 | ARCHIVAL PHOTOS – CITIZENS AGAINST A.N. / NORM PORTRAIT**LOWER-THIRDS:** NORM GISSEL Civil Rights Attorney | **MARIA HINOJOSA VO:** **BUT LOCAL CITIZENS FOUGHT BACK. FINALLY IN 2000, WITH THE HELP OF THE SOUTHERN POVERTY LAW CENTER, ATTORNEY NORM GISSEL FILED THE LAWSUIT THAT BANKRUPTED THE ARYAN NATIONS.**  |
| 01:08:37:10 | SIGN: POSTED. NO TRESPASSING. KEEP OUT / NORM & MARIA WALK UP TO SITE | **MARIA HINOJOSA VO:** **NORM MET ME AT THE FORMER SITE OF THE ARYAN NATIONS COMPOUND.**  |
| 01:08:57:10 | WS OF MEADOW / ARCHIVAL PHOTOS OF CHURCH EXT. & INT. W/ HITLER BUST  | NORM GISSEL: Their little church was right here, you walked into it and right alongside the pulpit was a bust of Hitler on a pedestal.  |
| 01:09:05:06 | ARCHIVAL PHOTO OF COMPOUND BURNING | **MARIA HINOJOSA VO:** **THE COMPOUND WAS BOUGHT AT AUCTION BY AN IDAHO PHILANTHROPIST, WHO HAD IT BURNED TO THE GROUND.** |
| 01:09:11:0501:09:17:2301:09:26:08 | NORM AND MARIA TALKING IN FIELD  | NORM GISSEL: We won. We won the civil rights argument in North Idaho. We won it. And we’ll continue to win it. MARIA HINOJOSA: What do you believe then are the reasons behind this white migration that is, by the numbers, we know happening in this area? How do you explain that? NORM GISSEL: I think it's big city hassle based for the most part. But some of the white flight people come up here because they’re exhausted with multicultural issues in Los Angeles and places like that. They feel disenfranchised and bewildered by the cultural changes that have swept this nation since the 1960s. They think that African Americans actually getting freedom somehow threatens them — and then you get an African American president. That is a huge destabilizer in — because they understood themselves in terms of — this white male dominated society's hierarchy.  |
| 01:10:05:1801:10:33:01 | NORM AND MARIA TALKING IN FIELD | MARIA HINOJOSA: Is there a generational thing? NORM GISSEL: Oh, absolutely. I have met maybe only one or two young racists that were more racist than their parents. Almost 100 percent of the time, they're less racist than their parents. So, part of this greater America that we see on the horizon and that is arriving daily, is just simply waiting for old white guys like me to die off and we're gonna have a new America. MARIA HINOJOSA: And you're okay saying that? NORM GISSEL: Oh, absolutely. MARIA HINOJOSA: With a smile!NORM GISSEL: Oh, yeah. Sure. [LAUGH] Everybody's gonna be better off when my generation is gone. Everybody's gonna be better off.  |
| 01:10:43:20 | **GFX**: GRAPH WITH SIDE-BY-SIDE LINES FOR KOOTENAI CTY AND US STARTING APART IN 1990, CONVERGING BETWEEN 2000-2008, THEN DIVERGING AGAIN SINCE 2008.  | **MARIA HINOJOSA VO:** **HATE CRIMES IN COEUR D’ALENE AND SURROUNDING KOOTENAI COUNTY DID GO DOWN AFTER THE OUSTER OF THE ARYAN NATIONS IN 2000, AND STAYED CLOSE TO THE NATIONAL AVERAGE UNTIL 2008 WHEN PRESIDENT OBAMA WAS ELECTED. SINCE THEN, HATE CRIMES HERE HAVE RISEN, WHILE NATIONAL NUMBERS HAVE DECLINED.**  |
| 01:11:01:16 | EXT ATILANO’S / PATRICIA PROFILE**LOWER THIRD:** PATRICIA GONZÁLESAtilano’s Restaurant  | **MARIA HINOJOSA VO:** **IN 2012, WHITE SUPREMACISTS PICKETED A MEXICAN RESTAURANT WITH SIGNS SAYING “KEEP COEUR D’ALENE WHITE.” MANAGER PATRICIA GONZÁLES WATCHED FROM THE DRIVE-THROUGH WINDOW.**  |
| 01:11:15:10 | PATRICIA INT.  | PATRICIA GONZALES: One of ‘em had a gun, you can totally see it in his jeans. And he turned around and look at me. And he went like this. [Mimes shooting] |
| 01:11:26:05 | PATRICIA INT. | PATRICIA GONZALES: I was like, what did I do wrong?  |
| 01:11:29:07 | CUSTOMERS IN ATILANO’S  | **MARIA HINOJOSA VO:** **BUT WORD SPREAD QUICKLY AMONG PATRICIA’S LOYAL CUSTOMERS** |
| 01:11:33:12 | PATRICIA INT. | PATRICIA GONZALES: In less than 15 minutes, I have this place full of customers. MARIA: People were suddenly –PATRICIA HINOJOSA: Some of them didn't even come to eat. They only come to support us, saying “We’re with you guys. We don't want you guys to leave. We want you guys here.” |
| 01:11:50:00 | COOKS WORKING IN KITCHEN  | **MARIA HINOJOSA VO:** **STILL, THE LATINO WORKERS I INTERVIEWED HAD ALL EXPERIENCED SOME FORM OF DISCRIMINATION.**  |
| 01:11:56:01 | Maria meets Latino laborer in parking lot | **MARIA HINOJOSA VO:** **THIS YOUNG CONSTRUCTION WORKER – WHO DIDN’T WANT TO SHOW HIS FACE ON CAMERA -- SAID IT GOT SO BAD THAT HE MOVED 34 MILES AWAY TO SPOKANE, WASHINGTON.**  |
| 01:12:05:0301:12:18:14 | CONSTRUCTION WORKER INT.  | LATINO: Casi es, muy dificil ir para la calle (*Sometimes it’s hard to go out.)*LATINO:I love Coeur d'Alene. It’s really beautiful, but the discrimination here is pretty bad, so sometimes we have to hide.MARIA HINOJOSA: When you say the discrimination here is pretty bad, what do you mean?LATINO:You cannot speak Spanish here. They say 'go back to your country' go back where you come from. This is America. You have to speak English. I just try to ignore it, keep walking you know.MARIA HINOJOSA: Would you have stayed in Coeur d'Alene if you had felt more welcome?LATINO: Yeah. Well this is why I still come over here, because I like Coeur d'Alene. |
| 01:12:36:04 | RIBBON CUTTING CEREMONY  | Ribbon Cutting Ceremony: Ready. Three, two, one…. Yay! |
| 01:12:41:00 | MCEUEN PARK – HONOR GUARD | **MARIA HINOJOSA VO:** **AT THE DEDICATION OF A PARK IN DOWNTOWN COEUR D’ALENE, I WATCHED AN HONOR GUARD FROM THE FIRE DEPARTMENT RAISE THE FLAG… WITH A BLACK MAN GIVING THE COMMANDS.**  |
| 01:12:51:23 | HOSS COMMANDING FLAG RAISING. **LOWER THIRD:**JOSHUA HOSTONCoeur d’Alene Fire Department  | **MARIA HINOJOSA VO:** **THE SON OF A MASTER SERGEANT IN THE AIR FORCE, JOSHUA HOSTON, KNOWN AS “HOSS”, GREW UP IN SOUTHERN IDAHO. HE SERVED A COMBAT TOUR IN IRAQ. AND IN 2007 BECAME COEUR D’ALENE’S FIRST BLACK FIREFIGHTER.**  |
| 01:13:06:05 | HEADLINE: COEUR D’ALENE HIRES FIRST BLACK FIREFIGHTER | **MARIA HINOJOSA VO:** **THAT WAS BIG NEWS IN THIS OVERWHELMINGLY WHITE TOWN… BUT HOSS WASN’T HAPPY WITH THE COVERAGE.** |
| 01:13:12:20 | HOSS INT. IN FIRE STATION / HOSS AT TRAINING RUN / FIREFIGHTERS PORTRAIT / HOSS ON TRAINING RUN  | JOSHUA HOSTON: "First black firefighter." "Coeur d’Alene hires first black firefighter." I thought it was in poor taste. There are four other guys that I was with—that I got hired with. They risk their lives just the same. So, it's important that we all get covered. It didn't happen. I was proud to be a firefighter for Coeur d’Alene. I happen to be black. I didn't want someone to think, "Oh, affirmative action kid.” When someone says something like that, it negates all the hard work that you do. Cheapens it. You know, I made sure no one out-worked me. And I did all my stuff. Plus then some. I didn't want to leave any doubt.  |
| 01:13:48:09 | HOSS & TEAM IN TRUCK EN ROUTE TO 911 CALL  | **MARIA HINOJOSA VO:** **IN HIS SEVEN YEARS WITH THE FIRE DEPARTMENT, WHICH ALSO HANDLES MEDICAL EMERGENCIES, HOSS HAS RESCUED SOME WHO HOLD EXTREME VIEWS ON RACE.** |
| 01:13:57:09 | HOSS & TEAM AT MEDICAL 911 CALL / HOSS INT. IN FIRE STATION | JOSHUA HOSTON: I've seen things that normally I'd be, like, “I could be offended. We'll see tattoos, we'll see swastikas. We'll see various verses that are offensive. People can think a certain way, but they don’t think that way when they call 911. No one says anything when I'm putting a blood pressure cuff over a big questionable tattoo. No one says a word. They're just, "Help me. Help me." And that's what we do. That's what we're there to do. We're not there to judge. |
| 01:14:24:01 | FD CREW EAT DINNER / PORTRAIT OF HOSS WITH FELLOW FIREFIGHTERS / HOSS INT. IN FIRE STATION | JOSHUA HOSTON: We’re pretty much a big family, man. We're a brotherhood. It means something. If I went down and my leg broke, Matt Smith would rip the building down and he'd pull me out. [LAUGHS] And he'd die trying.  |
| 01:14:42:01 | EXT. HOSTON HOME – MARIA GREETS HOSS & SARAH | **MARIA HINOJOSA VO:** **I VISITED HOSS AND HIS MEXICAN-AMERICAN WIFE SARAH AT THEIR HOME ABOUT A HALF-MILE FROM THE FIRE STATION. THEIR TWO LITTLE GIRLS WERE NAPPING INSIDE.**  |
| 01:14:53:0901:15:00:13 | TALKING IN FRONT OF HOUSE / NEIGHBORS SIGNS  | MARIA HINOJOSA: So, tell me about your neighborhood. JOSHUA HOSTON: During political season, the attitudes of the neighborhood come out and you can see who stands where and what not.SARAH HOSTON: You know, it’s their right if that’s how you feel. I don’t agree with it. I've got my "Women for Obama," sticker on my car. I’m proud of my sticker. [LAUGHS]  |
| 01:15:08:15 | NEIGHBORS SIGNS / REPUBLICAN SIGNS / STICKERS ETC.  | **MARIA HINOJOSA VO:** **THE INFLUX OF WHITE CONSERVATIVES HAS RESHAPED KOOTENAI COUNTY’S POLITICAL LANDSCAPE.** |
| 01:15:14:08 | **GFX:** Idaho map of blue & red districts in 1994 to Idaho map of blue & red districts in 2014. (District encompassing Kootenai County also change).  | **MARIA HINOJOSA VO:** **IN 1994, EIGHT OF THE AREA’S NINE STATE LEGISLATORS AND ITS U.S. CONGRESSMAN WERE DEMOCRATS. TODAY THEY’RE ALL REPUBLICANS. AND THE MOST CONSERVATIVE CANDIDATES SWEPT THE 2014 PRIMARY.** |
| 01:15:28:01 | TALKING IN FRONT OF HOUSE | JOSHUA HOSTON: Come on inside here.  |
| 01:15:30:22 | INT. IN KITCHEN – MARIA WITH HOSS AND SARAH | JOSHUA HOSTON: I've been the first black friend of a lot of different people. And they're good people. They just didn't know. That actually makes me feel good that I am able to educate people that Idaho is different. You just have to experience it. Most of the education comes on, on… with other black people. 'Cause I tell 'em that I'm from Idaho, they're like, "Whoa, are you okay?" I'm okay. [LAUGH]  |
| 01:15:54:0101:16:06:2201:16:06:2201:16:35:09 | INT. IN KITCHEN – MARIA WITH HOSS AND SARAH | MARIA HINOJOSA: It seems like your husband is really happy to be the, the… [the pioneer] the United Nations ambassador, you know. SARAH HOSTON: Yes. [LAUGH]MARIA HINOJOSA: You know, for diversity [LAUGH] in Idaho. Do you feel that way, Sarah? SARAH HOSTON: I think there's still, uh — a lot of opportunities like my husband says to educate people. MARIA HINOJOSA: So gimme’ an example of — SARAH HOSTON: My brother in law was up visiting for a few days and we were coming back from the park and — a lady stood up in her front yard and asked me if he was bothering me. And we were just coming down the street talking, laughing and something about that situation made her feel like maybe I was in trouble. MARIA HINOJOSA: Because you were with a black man? SARAH: Mm-hm. And I just — I shrugged it off again. He rolled his eyes and shook his head and just kept walking, and I just said, "No, this is my brother in law. This is my daughters' uncle. Like, we're — we're good. You know, thanks for your concern."  |
| 01:16:50:10 | SARAH, HOSS & GIRLS IN PARK  | SARAH HOSTON: It's frustrating. You know if this happens to me right now, what's gonna happen with our girls. You know, if the mindsets don't change a little bit? If people aren't getting educated or exposed? |
| 01:17:06:1201:17:33:02 | INT. IN KITCHEN – MARIA WITH HOSS AND SARAH / FAMILY AT PLAYGROUND | MARIA HINOJOSA: When your daughters get a little bit older, will you talk to them about these things, and how will you talk to them? JOSHUA HOSTON: Yes, I will. Because I do know that there will be a time when they're going to be singled out 'cause they're different and they won't understand why. And it happens. Happened to me when I was a kid. Probably happened to you when you were a kid. It still sucks. But you learn how to deal with it. MARIA HINOJOSA: So what will you say to your daughters? JOSHUA HOSTON: I will say if someone says something to you—you leave and you come talk about it with us. So you understand what happened. Because I don't want them to be put in a situation where they are now in trouble because they reacted. 'Cause it's very easy to react emotionally.  |
| 01:17:49:03 | INT. IN KITCHEN – MARIA WITH HOSS AND SARAH / KIDS AT PLAYGROUND AMONG WHITE KIDSFAMILY PORTRAIT | SARAH HOSTON: I know I will tell 'em, you know, it's okay to be different. And to just be strong. That, you know, it gets better. It got better for me, it got better for my husband, and maybe by the time they're in high school, Idaho may have changed. You know, I can hope. |
| 01:18:10:14 | People at the park.  | **MARIA HINOJOSA VO:** **COEUR D’ALENE IS NOT COMPLETELY INSULATED FROM THE DEMOGRAPHIC CHANGES SWEEPING AMERICA.**  |
| 01:18:15:15 | **GFX**: Growing line graph with color fill. 1990: 3%2000: 6%2013: 9% | **MARIA HINOJOSA VO:** **THOUGH STILL SMALL, THE PERCENTAGE OF NON-WHITES HAS TRIPLED SINCE 1990.**  |
| 01:18:22:09 | EXT./INT. LAKES MIDDLE SCHOOL / KIDS IN HALLWAY / KIRSTIN IN HALLWAY  | Sound Up: Bell & crush of kids in hallway.  |
| 01:18:27:00 |  | **MARIA HINOJOSA VO:** **AT THE LAKES MAGNET MIDDLE SCHOOL, ONE TEACHER IS FIGHTING AN UPHILL BATTLE TO PREPARE CHILDREN FOR A MORE DIVERSE FUTURE.**  |
| 01:18:34:1901:18:40:1601:18:45:08 | STUDENT INTERVIEWS / B-ROLL OF KIDS IN **Lower Third:** BROOKE D’ANN DOERRStudent**Lower Third:** CHEYENNE MILLERStudent**Lower Third:** MARINO METCALFStudent | BROOKE D’ANN DOERR: There are some people around our town that are cruel. And make it unwelcoming. CHEYENNE MILLER: They make all African American jokes and stuff. And I think that's pretty rude.MARINO METCALF: I hear, like, "You're a Jew. No wonder you have so much money because you guys are cheapskates." And, it's just crazy what you hear.  |
| 01:18:53:02 | DIVERSITY TRAINING WORKSHOP | KRISTIN ODENTHAL: What are the things-- think about and discuss the things that you can do personally here at our school and in our community, that can help break stereotypes. Okay? Go ahead and write 'em down.  |
| 01:19:06:16 | KRISTIN PORTRAIT**Lower Third**KRISTIN ODENTHAL Teacher ARCHIVAL PHOTOS OF KRISTIN’S PEACE CORPS TRIP  | **MARIA HINOJOSA VO:** **KRISTIN ODENTHAL IS A COEUR D'ALENE NATIVE WHO JOINED THE FIRST GROUP OF PEACE CORPS VOLUNTEERS TO GO TO SOUTH AFRICA IN 1997, AFTER THE END OF APARTHEID. SHE SPENT TWO YEARS TEACHING IN VILLAGE SCHOOLS BEFORE RETURNING HOME.** |
| 01:19:21:02 | KRISTIN INT. / ARCHIVAL PHOTOS OF KRISTIN’S PEACE CORPS TRIP / VIDEO FOOTAGE OF GIRL DOING HEIL HITLER SIGN – VIDEO FREEZES / KIDS IN SCHOOL  | KRISTIN ODENTHAL: I had more culture shock here than I think I did when I was in South Africa. I remember coming back, right around Fourth of July. And it just so happened that, um — I looked at the newspaper and there was a picture of a woman pushing a stroller with a kid in the Heil Hitler sign. And so I was very disturbed when I saw that. I realized we have a lot of work to do here I felt education is where I need to be. Education is where change happens.  |
| 01:19:49:17 | KRISTIN & ROBYN PREP / ARCHIVAL PHOTO WITH FLAGS IN BG.  | **MARIA HINOJOSA VO:** **BUT CHANGE HASN’T COME EASILY. FROM 2007 TO 2010, KRISTIN TRIED TO IMPLEMENT THE INTERNATIONAL BACCALAUREATE CURRICULUM, WHICH PROMOTES TOLERANCE AND OPEN-MINDEDNESS.**  |
| 01:20:02:17 | KRISTIN INT. / HEADLINE: “CRITICS CALL SCHOOL PROGRAM BIASED” / ARCHIVAL: PARENTS PICKETING / SCHOOL BOARD MEETING / HEADLINE: “IB PROGRAM BOOTED FROM CDA SCHOOL DISTRICT” | KRISTIN ODENTHAL: What happened [LAUGH] Some people didn't like the word "tolerance" they thought that it was teaching our kids to believe in other religions, or other philosophies, and not that it's just about, um, understanding and respecting others' beliefs. So there were some parents that picketed and various board meetings took place trying to kill the International Baccalaureate program, and they unfortunately were successful.  |
| 01:20:30:08 | DIVERSITY WORKSHOP / ARCHIVAL PHOTOS OF MULTICULTURAL FAIR   | **MARIA HINOJOSA VO:** **SINCE THEN, KRISTIN AND HER FELLOW TEACHERS HAVE FOUND OTHER WAYS TO PROMOTE TOLERANCE IN COEUR D’ALENE, INCLUDING AN ANNUAL MULTICULTURAL FAIR.**   |
| 01:20:39:00 | DIVERSITY WORKSHOP | **MARIA HINOJOSA VO:** **AND WORKSHOPS THAT EQUIP KIDS TO DEAL WITH PREJUDICE IN THEIR MIDST.** |
| 01:20:45:02 | STUDENT INTERVIEWS | MARINO METCALF: Our main goal is to stop bullying at this school. That's going to be a hard task. But I believe that our class can do it. |
| 01:20:55:12 | EXT. CAR DRIVING / EXT. NORTH IDAHO CHRISTIAN SCHOOL / BOLAND FAMILY PORTRAIT / SIGN: “THIS IS THE HOUSE THAT FAITH BUILT.” | **MARIA HINOJOSA VO:** **SEVEN MILES AWAY IS THE NORTH IDAHO CHRISTIAN SCHOOL, WHERE THE BOLAND CHILDREN, KELLY AND JIMMY, ARE ENROLLED, AND WHERE TEACHERS PROMOTE A CHRISTIAN WORLD VIEW THAT THEY BELIEVE IS UNDER ATTACK.**  |
| 01:21:09:17 | CAL BOOTH INT. **Lower Third:**CAL BOOTH Principal | CAL BOOTH: More and more in our society, and in the secular textbooks, we see a lot of diversity in what is written about and what is talked about. But the Christian faith is what takes the hit.  |
| 01:21:19:10 | **GFX:** Bar Graphs –Kootenai County: 19% U.S.: 7% | **MARIA HINOJOSA VO:** **IN COEUR D'ALENE, NINETEEN PERCENT OF K THROUGH 12 STUDENTS ATTEND PRIVATE RELIGIOUS SCHOOLS, COMPARED TO ONLY 7 PERCENT NATIONALLY.**  |
| 01:21:28:23 | JOHN ALDEN TEACHING | JOHN ALDEN: I wanted to refresh our memories just a little bit about how we got the freedom and the liberty that we got.  |
| 01:21:38:05 | JOHN ALDEN TEACHING**Lower Third**JOHN ALDEN Teacher  | **MARIA HINOJOSA VO:** **KELLY’S AMERICAN HISTORY CLASS IS TAUGHT BY JOHN ALDEN, A BORN-AGAIN CHRISTIAN WHO TRACES HIS LINEAGE TO THE MAYFLOWER.** |
| 01:21:45:02 | JOHN ALDEN TEACHING | JOHN ALDEN: What group of people?MALE STUDENT: Pilgrims.JOHN ALDEN:Hahaha! Yes. The Pilgrims, of which I am one. 'Kay? I’m the direct descendent of John Alden.  |
| 01:21:54:21 | JOHN ALDEN TEACHING | JOHN ALDEN: So, they write this Mayflower Compact. And they say, “having begun ~~-~~ this trip for the glory of God and the advancement of the Christian faith." And that's the heritage, that's the perspective that you or I can have because what they're believing is just what we believe in.  |
| 01:22:13:04  | JOHN ALDEN INT. / TEACHING | JOHN ALDEN: I think we've left out the basic Christian principles that really helped us get started as a nation. We've had problems for fifty years now with any prayer in schools. Or we've had problems with posting Ten Commandments. We've had problems with, uh, some of our views about sexuality. Definitely a lack of tolerance.  |
| 01:22:31:21 | KELLY IN CLASS  | **MARIA HINOJOSA VO:** **WE ASKED KELLY WHETHER SHE EVER THOUGHT ABOUT WHAT IT WOULD BE LIKE TO GO TO PUBLIC SCHOOL.** |
| 01:22:36:08 | KELLY INT. / KELLY IN SCHOOL **Lower Third:**KELLY BOLAND  | KELLY BOLAND: I tried to get my parents to let me go to public school, to be honest. I didn't — I didn't not wanna come here, but I wanted to see a different perspective on things. I wanted to join Japanese club if I wanted to or be on the Glee or whatever that is, I mean, I just wanted to have those options, but they both just decided that this was the right place for me. And I agree. |
| 01:22:58:05 | BEAUTY SHOT / MARIA W/ BOLANDS OUTSIDE HOME | **MARIA HINOJOSA VO:** **AS NEW ARRIVALS BRING DEMOGRAPHIC CHANGE TO NORTHERN IDAHO, CONSERVATIVE VALUES ARE WHAT KIM AND PAT BOLAND MOST WANT TO PROTECT.**  |
| 01:23:05:2001:23:14:0901:23:42:21 | MARIA W/ BOLANDS OUTSIDE HOME / APPLES ON TREE STUMPS / PAT SHOWING MARIA HOW TO SHOOT / MARIA SHOOTS | PAT BOLAND: Anyway, you guys want to do some shooting? MARIA HINOJOSA: Let's do some shooting. PAT BOLAND: Okay. Okay. Then once you have a clear target put the X on the target, take the safety off by pushing this button. MARIA HINOJOSA: Oh, it's frustrating. Every time-- okay, there, alright. Alright. [MARIA FIRES – HITS APPLE]PAT BOLAND: You did it. Oh my God. [laughs] First shot. Put your safety on. Safety on. Push it from the other side. Just like that. Now your safety's on. Very good!MARIA HINOJOSA: I hit a bull’s eye. PAT BOLAND: Yes you did, you hit the apple, first shot. MARIA HINOJOSA: I-- I'm beginning to feel like I'm a girl from Idaho. PAT BOLAND: Maybe you should be. You might fit in okay. MARIA HINOJOSA: [LAUGHS] You think?PAT BOLAND: Honestly, if you're gonna move to Idaho, move to Idaho. In other words i-if-if there's a whole bunch of, "Well, we do it this way in California, we do it that way in New York"… Don't come change Idaho, come and fit into Idaho and we'd love to have you. MARIA HINOJOSA: Okay. PAT BOLAND: I mean it. [LAUGHS] |
| 01:24:00:19 | MARIA SITS WITH BOLAND’S AROUND FIRE | PAT BOLAND: If it changes, it changes. But hopefully the values will stay the same, and -- people won't move here and try to change us.MARIA HINOJOSA: Well, what I think is that there are a lot of people who are of different ethnic backgrounds, racial backgrounds, that --PAT BOLAND: Maybe share the same values. MARIA HINOJOSA: Yeah! And so, you know, this is what they want. PAT BOLAND: Yeah. MARIA HINOJOSA: This is America!  |
| 01:24:28:05 | KIDS PLAYING IN STREET / PATRICIA INT.  | PATRICIA GONZALES: Coeur D’Alene reminds me of my little town in Mexico. There's guys waving at me, My husband, be like, "Who was that?" I don't know. Probably a customer. |
| 01:24:40:02 | FAMILY PORTRAIT | **MARIA HINOJOSA VO:** **ONE YEAR AFTER HER ENCOUNTER WITH WHITE SUPREMACISTS, PATRICIA GONZALES HAD A SON, AND DECIDED TO RAISE HIM IN COEUR D’ALENE…** |
| 01:24:47:21 | PATRICIA INT.  | PATRICIA GONZALES: I'm not leaving. I'm not going nowhere. I will stay because all the support I saw that day.  |
| 01:24:55:03 | HOSS TRAINING  | **MARIA HINOJOSA VO:** **HOSS IS TRAINING TO BE AN ENGINEER IN THE FIRE DEPARTMENT, THE FIRST STEP ON THE PATH TO CAPTAIN.** |
| 01:25:01:13 | HOSS INT. AT FIRE STATION | JOSHUA HOSTON: Normally I'm a firefighter; just swing the hammer, but today I was working up as captain. It was good. I got a good crew.  |
| 01:25:07:07 | NORM AT COMPUND / NORM INT.  | **MARIA HINOJOSA VO:** **AND ATTORNEY NORM GISSEL CONTINUES TO FIGHT FOR CIVIL RIGHTS IN NORTHERN IDAHO…** |
| 01:25:12:17 | PEOPLE OF COLOR IN CDA | NORM GISSEL: We are making a new America with the same values that we had before. And it's a marvelous moment in American history.  |
| 01:25:25:1101:25:26:2301:25:28:1001:25:29:2101:25:31:0901:25:32:1801:25:34:0101:25:35:0601:25:36:1001:25:37:1501:25:38:2001:25:40:0101:25:41:0601:25:42:1101:25:43:16 | **PRODUCTION CREDITS:** **EDITORIAL PRODUCER****Titi Yu****ASSOCIATE PRODUCERS****Sue Ding****Emily Harrold** **PRODUCTION MANAGER & POST COORDINATOR****Emily Harrold****MUSIC COMPOSED BY** **Wendy Blackstone****MOTION GRAPHICS BY****Dialogue Theory** **jumP****ASSISTANT EDITORS** **Carlos Flores****Amanda Katz** **Marcus Shutrump****PRODUCTION ASSISTANTS/RESEARCHERS****Paola Piers-Torres****Thea Piltzecker****Jessica Pitcher****2ND CAMERA****Tobias Hendrickson****SOUND RECORDIST****Kevin Graham** **POST PRODUCTION****jumP****ONLINE EDITOR****James Jabukowski****SOUND MIX****Jones Audio****ADDITIONAL CAMERA****Kevin Graham****Billy Shebar****LOCATION PRODUCTION ASSISTANT****Gabrielle Lewis** **GAFFER****Michael Notar****MAKEUP ARTIST****Trista Jordan** **EXECUTIVE OFFICE COORDINATOR****Nancy Trujillo****PRODUCTION INTERNS** **Alexa Lytle****Melissa Bunni Elian****Marlee Fox****Rannie McCants****Chafelmer Mumba****Jamie Rogers** **STATISTICS CONSULTANT** **Christel Kesler****LEGAL SERVICES****Neil Rosini, Franklin, Weinrib, Rudell & Vassallo, PC** **VOICEOVER****Bob Heussler****TRANSCRIPTION:** **Last Syllable Transcription****ARCHIVES****AP Images****Coeur d’Alene Press****Corbis Images** **Diana Gissel****Kristin Odenthal** **Mia Eggleston****Spokesman Review** **SPECIAL THANKS****Rich Benjamin****Marcia Franklin****Idaho Public Television****Luis Moreno****U.S. Census Bureau****SERIES PRODUCER** **Charlotte Mangin****EXECUTIVE DIRECTOR OF FUTURO MEDIA****Marea Chaveco****EXECUTIVE PRODUCERS** **Sandra Rattley****Martha Spanninger****EXECUTIVE PRODUCER & MANAGING EDITOR****Maria Hinojosa****FOR WGBH****MARKETING****Bara Levin****Martha Waldron****Christian Gay****WEB****Ayelet Ronen****Meredith Nierman****LEGAL AND BUSINESS AFFAIRS****Nike Okediji** **Tristan Walsh****PRODUCTION MANAGER****Steph Mills****COORDINATING PRODUCER****Nicholas Pollard****EXECUTIVE PRODUCER** **Marie Nelson****SENIOR EXECUTIVE IN CHARGE****Denise Dilanni**MARIA GOLFING W/REALTORS – JUMP CUTS OF MISSED SWINGS & PUTS / FINALLY PUTS IT IN.  | **Sound Up:** Maria laughing, shouting. OFF CAMERA: You’re surrounding it.  |
| 01:25:44:2101:25:46:11 | **COPYRIGHT**This program is a presentation of WGBH and the members of the National Minority Consortium: Center for Asian American Media, Latino Public Broadcasting, Pacific Islanders in Communication, Vision Maker Media, and the National Black Programming Consortium.Produced by the Futuro Media Group in association with WGBH for PBS.2014 THE FUTURO MEDIA GROUP This program was produced by The Futuro Media Group which is solely responsible for its content. | MARIA HINOJOSA: That’s not allowed? [Puts it in] Yay! |
| 01:25:49:11 | **WGBH LOGO** |  |
| 01:25:51:11 | **NMC LOGO** |  |
| 01:25:53:11 | **FUTURO LOGO** |  |
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| 01:26:15:11 | **END** |  |